Excel Challenge Report:

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* A campaigns success was tied to how many backers there were funding that campaign. The more backers of a campaign, the more or closer a campaign achieved or went over their funding goal and had a higher chance of success.
* Out of 4113 campaigns, 1651 of those campaigns were in the US and were successful. 40% success rate. Categories included: film& video, publishing, music, photography, technology, games, food, and theatre (did not account for the year of the campaigns here.)

1. What are some limitations of this dataset?

* Where in each country people are donating from, so if the campaign was a French campaign and was successful, were a majority of the backers from a city or county in France that has a higher income? So, more demographic data.
* World events impact at the times of date created/date launched, and if that would have any impact on the amount of donations

1. What are some other possible tables and/or graphs that we could create?

* Campaign success rate and number of backers
* Backers, amount pledged, and country to learn about the type of backer funding campaigns
* Did not account for outliers.